



# Managed Planet Conde Nast Case Study

Real world clients talk about our world class solutions

---

Managed Planet is dedicated to providing useful IT management solutions. As a direct by-product of this dedication, we believe that the experiences of our clients are the most relevant and important components of our sales communication efforts. Therefore each of our case studies are derived from actual current clients who have agreed to be a reference for Managed Planet products, and their use.

**Customer:** Conde Nast - NY, NY

**Contact:** Sheila Lipe (Please contact Managed Planet to arrange a call.)

**Managed Devices:** 50/50 Mac and PC environment with 3500 nodes and growing by 400 a year. The PC's need much more help in staying operational than the MAC's.

**Managed Planet Products Implemented:**

Data Translation Services (DTS), Database Doctor (DD), Inventory State Management (ISM)

**Product Use:** Software title normalization, Software Changes, Serial Number Web Import, LDAP Import

**Case:** Sheila and Managed Planet Extensions deliver positive custom results to management requests that trump a quantifiable ROI report.

**Date:** June 22nd, 2007

**Sheila's Comments about Managed Planet Extensions at Conde Nast.**

***Database Doctor***

"It is used for upgrade and migration support."

***Data Translation Services***

"Software License Monitoring is at the top of my list. DTS is huge in software normalization. Especially for those Adobe© and Microsoft© products that are not reliable in removing previous .exe's."

"DTS is key along with SLM to correctly report to Adobe© and Microsoft about their licensing"

"Serial Number normalization is key when rolling out new laptops. Even though 99% of new computers are coming from Dell© with different configurations the serial numbers are in different locations. There are all sorts of variances between machines, even those on the same purchase with theoretically the same configuration. The Data Pump (Web Import) is really resonating with these folks in their laptop upgrade program. Dell© could not provide the purchase date or warranty info."

"The LDAP import function helps get rid of user compliance issues with custom data forms completion"

***Executive Report Pack***

"I don't know the exact detail of the reports yet. But I want to leverage the informaton collected from ISM once I get it up and running."